

# English Publishing Grants

## Guidelines: Small Magazines

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Mae'r ddogfen hon hefyd ar gael yn Gymraeg /  
A Welsh-language version of this document is also available

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# Guidelines

## 1 Aims

The scheme funds small-scale publications, especially those that offer publishing opportunities to new writers and promote diversity in publishing. We offer grants under this scheme as contributions towards anticipated losses.

## 2 Eligibility

### **Who may apply?**

The scheme is open to publishers of magazines featuring good writing, high-quality journalism, and/or original art. Possible subject areas could include poetry, fiction, non-fiction (either editorial or creative), the arts, the environment, etc. These are suggestions only and supported topics are not limited to these. We especially prioritise publications that offer space to voices traditionally underrepresented in publishing.

To apply you must have a separate bank account for the activity for which you seek funding and be willing to make bank statements available to the Books Council of Wales.

Applicants are welcomed and encouraged to discuss their publications with the Publishing Development Officer before applying.

### **Which publications are eligible?**

The scheme is targeted at small magazines based in Wales and offering outlets primarily for writers and artists living in Wales. You are invited to discuss your project with the Publishing Development Department before submitting your application.

We welcome applications for books that help to increase diversity in the provision available, in particular work that articulates the life experiences of black, Asian and minority ethnic writers, as well as others with the protected characteristics of the Equality Act 2010.

## 3 Assessment Criteria and Priorities

Your application will be assessed according to the following criteria:

- the degree to which the project offers an outlet for new writing of promise and/or innovation, and/or under-represented voices;
- the applicant's sales arrangements through established trade routes, subscriptions, etc
- the relevance of the publication to the publishing landscape in Wales

## 4 The Grant

- The total annual budget for this scheme is in the region of £7,000.
- Publication grants will aim to contribute towards the difference between the costs of publishing and the likely income from sales. Magazines may be funded annually, for more than one issue.

## 5 Application Procedure and Timetable

- Applications for this scheme are considered once per year, in July, and awarded for the following financial year.

You should complete the Small Magazines application form, which you can obtain from the address at the end of this document or from our website, and submit it together with supporting material.

For new applications, this material should include, where possible:

- the typescript of the next issue of the magazine
- copies of the last two issues
- details of the marketing and distribution arrangements
- any further information which you feel will help the Books Council of Wales make an informed decision (you can discuss this with us if in doubt)
- actual sales figures for previous issues

For new & establishing publications, please include as much actual sales data as possible, along with projected sales figures.

For titles already in receipt of a grant, details of marketing and distribution arrangements and actual sales or distribution figures for previous issues are required.

## 6 Payment of Grants

We will release the grant to you on receipt of the following:

- a completed claim form (available from the address at the end of this document).
- four complimentary copies of the magazine or free access to digital issues if these are behind a paywall.

The Books Council of Wales reserves the right to alter the amount of the grant payable if the details in the claim form differ significantly from information presented in the original application.

You must claim payment within 3 months of the date of publication or date of activities stated in your application for funding. Funding not claimed within 3 months of publication will be forfeit, unless otherwise arranged with the Publishing Development Department.

## 7 Monitoring and Evaluation of Work Funded

The Books Council of Wales will ask publishers to provide regular updates of sales figures for titles supported under this scheme.

### **Application forms and further advice may be obtained from:**

Publishing Development Department  
Books Council of Wales  
Castell Brychan  
Aberystwyth  
Ceredigion  
SY23 2JB

Tel: 01970 629554

E-mail: [english.grants@books.wales](mailto:english.grants@books.wales)